

TABLE 11.7 VISITOR ARRIVALS, AVERAGE VISITOR CENSUS, AND VISITOR EXPENDITURES, 1886 TO 1976

Year	Visitors Staying Overnight of Longer ¹			Average Number Present ²	Visitor Expenditures ³
	Total	Westbound	Other ⁴		
1886	2,040	NA	NA	NA	0.3
1922	9,676	8,493	1,183	NA	4.4
1923	12,021	10,699	1,322	NA	5.5
1924	12,468	11,311	1,157	NA	5.7
1925	15,193	13,689	1,504	NA	7.2
1926	16,762	15,177	1,585	NA	8.0
1927	17,451	15,693	1,758	NA	8.2
1928	19,980	18,275	1,705	NA	9.2
1929	22,190	20,041	2,149	NA	10.3
1930	18,651	16,995	1,656	NA	8.7
1931	15,780	14,332	1,448	1,200	6.9
1932	10,370	9,464	906	NA	4.1
1933	10,111	9,345	766	NA	3.8
1934	16,161	14,841	1,320	NA	6.3
1935	19,933	18,030	1,903	NA	7.9
1936	22,199	20,039	2,160	NA	8.9
1937	21,987	19,489	2,498	NA	9.5
1938	23,043	20,853	2,190	NA	10.2
1939	24,390	21,737	2,653	NA	11.0
1940	25,373	23,369	2,004	1,648	12.0
1941	31,846	30,425	1,421	2,069	16.4
1942-45 ⁵
1946	15,000	NA	NA	975	6.3
1947	25,000	NA	NA	1,625	12.1
1948	36,397	NA	NA	2,366	18.9
1949	34,386	NA	NA	2,235	17.7
1950	46,593	NA	NA	3,027	24.2
1951	51,565	47,634	3,931	3,350	29.0
1952	60,539	54,618	5,921	3,796	32.8
1953	80,346	72,152	8,194	4,746	42.6
1954	91,289	81,388	9,901	5,369	48.9
1955	109,798	98,105	11,693	6,042	55.0
1956	133,815	114,813	19,002	6,947	65.0
1957	168,829	141,518	27,311	8,205	77.6
1958	171,588	139,984	31,604	8,397	82.7
1959	243,216	207,645	35,571	10,390	109
1960	296,517	250,795	45,722	11,797	131
1961	319,807	248,540	71,267	11,960	137
1962	362,145	279,625	82,520	13,125	154
1963	429,140	332,680	96,460	15,316	186
1964 ⁶	508,870	405,235	103,635	16,739	225

TABLE 11.7 (cont.)

Year	Visitors Staying Overnight or Longer ¹			Average Number Present ²	Visitor Expenditures ³
	Total	Westbound	Other ⁴		
1964 ⁷	563,925	460,290	103,635	16,354	205
1965	686,928	567,218	119,710	17,991	225
1966	835,456	686,886	148,570	21,572	280
1967	1,124,818	893,103	231,715	28,202	380
1968	1,314,571	1,015,844	298,727	33,288	440
1969	1,527,012	1,181,029	345,983	38,078	550
1970	1,746,970	1,326,135	420,835	37,631	595
1971	1,818,944	1,430,325	388,619	41,909	705
1972	2,244,377	1,782,737	461,640	51,270	840
1973	2,630,952	2,067,861	563,091	61,633	1,020
1974	2,786,489	2,184,620	601,869	65,991	1,225
1975	2,829,105	2,207,417	621,688	68,837	1,270
1976	3,220,151	2,551,601	668,550	78,540	1,450

1. Data for 1951-1964 are not adjusted for survey nonresponse. Data for 1964 and later years are adjusted for survey nonresponse and hence are not precisely comparable to the earlier estimates.

2. Based on survey data for westbound visitors and rough estimates for eastbound and northbound visitors.

3. In millions of dollars. Excludes expenditures for transpacific transportation.

4. Eastbound and northbound arrivals.

5. The visitor industry was suspended during World War II.

6. Unadjusted for survey nonresponse, and comparable to earlier years.

7. Adjusted for survey nonresponse and comparable to later years.

Source: Anson Chong, Economic Development of Hawaii and the Growth of Tourism Before 1945 (May 1963), p. 112; Hawaii Visitors Bureau, Annual Research Report for 1952-1975, Revised Visitor Statistics, 1964-1970 (July 1971), and records; Hawaii State Department of Planning and Economic Development, estimates of average visitor census before 1951 based on HVB data.